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**HIGH SPRINGS
COMMUNITY REDEVELOPMENT AGENCY
MINUTES
FEBRUARY 2, 2017**

Meeting called to order by Vice Chair Williams at 6:31 p.m.

Invocation by Member Gloria James

Pledge of Allegiance.

ROLL CALL:

Chair Linda Jones- Absent
Vice Chair Byran Williams- Present
Member Scott Jamison- Present
Member Jason Evans-Present
Member Gloria James-Present

STAFF PRESENT:

Amanda Rodriguez, CRA Executive Director
Jenny Parham, City Clerk
Angela Stone, Assistant City Clerk
Courtney Johnson, City Attorney

APPROVAL OF MINUTES:

**Motion Member James to approve the Minutes of the December 8, 2016 CRA Meeting.
Second Member Evans.
Motion carried 4-0.**

BUSINESS ITEMS

ECONOMIC & BUSINESS DEVELOPMENT WORKSHOP OVERVIEW.

CRA Director Rodriguez gave an overview of the Economic & Business Development Workshop held on January 19, 2017. She advised that there was a great turn out, mostly CRA area businesses.

REVIEW AND DISCUSS OLD SCHOOL SIGN.

CRA Director Rodriguez presented a rendering of the Old School Sign that she is proposing. She stated that they tried to make the sign similar to the James Paul Park sign. It will be a urethan composite and will be 7ft. X 4 ft. She advised that the sign will cost between \$1,000.00 and \$1,500.00. It will be

located between the parking lot at the Police Department and the Parking lot for the Old School. They will also put in lighting so the sign can be seen at night.

Member Evans asked if this is a budgeted item. CRA Director Rodriguez stated it was budgeted, and the budgeted amount is \$2,000.00.

Vice Chair Williams asked if the hours for the museum can be put on the sign. A representative for the museum stated that they are looking into changing days and times of the museum, but have not definitely decided.

Motion Member Evans to authorize the purchase of the sign for the Old School as presented.

Second Member Jamison.

Motion carried 4-0.

REVIEW AND DISCUSS DOWNTOWN BANNERS.

CRA Director Rodriguez gave the board a background on the Downtown Banners. She states that this is a replacement of the current banners. She explained that a business can sponsor a banner and their logo would be on the bottom third of the banner. She added that there is no cost to the City or the CRA for this. She stated that there are local businesses already signed up for this program.

Ross Ambrose spoke of the banners that we currently have. He spoke of the actual cost of a banner and what the company is charging for a sponsorship. He spoke of the City website not being maintained continuously. He spoke of putting the website on the banner and it not being maintained as an issue. He stated that there should be a policy on the Banner Sponsorship Program.

Attorney Johnson stated that it is her recommendation that the City not have control over who can advertise on the banners. She stated that they can establish standards.

Member Evans asked if we can limit it to local businesses. Attorney Johnson stated that she will look into this.

Member Jamison stated he would like to have a conversation with the company so they know what our concerns are.

CRA Director Rodriguez stated that she will bring back eight different styles of the banners for them to pick which ones they like.

Member Jamison stated he would like to see the terms of the contract. Attorney Johnson stated that at the next CRA Meeting we can have the contract on the agenda for discussion.

Member Evans stated that he would like to also see other prices for banners.

Mr. Ambrose stated when he spoke to the salesman for this Banner Program that the region was his intention/vision not just local.

GRANT UPDATE.

CRA Director Rodriguez stated that we have not had any completions in the last month and a half; but Constance Hues did withdraw her application.

CRA Director Rodriguez stated there are still four outstanding Residential Facade Grants. Member Jamison asked about the grant for the Parking Lot across from the Great Outdoors. Ms. Rodriguez stated they have withdrawn the application due to gas tanks located under the parking lot.

EXECUTIVE DIRECTOR REPORT.

Advised the Farmer's Market rolled out the Fresh Access Bucks.

Advised the Music in the Park will be February 19, 2017 in the Old School.

Advised that we did get agreement with DOT to do the downtown sidewalks, and we will move forward with that.

Advised DOT will start the downtown resurfacing project on February 16th and it will go through July; there will not be any construction during the day or during Pioneer Days. She stated this is a large project. Advised that DOT will have a Public Information Meeting about the project tentatively for February 13th.

Advised that the James Paul Park project is coming along and we are working with the Parks and Recreation intern on the master plan.

Motion Member Evans to adjourn.

Vice Chair Williams adjourned the meeting 7:14 p.m.