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**HIGH SPRINGS  
COMMUNITY REDEVELOPMENT AGENCY  
MINUTES  
MARCH 2, 2017**

Meeting called to order by Chair Jones at 6:32 p.m.

Invocation by Member Gloria James.

Pledge of Allegiance.

**ROLL CALL:**

Chair Linda Jones- Present  
Vice Chair Byran Williams- Absent  
Member Scott Jamison- Present  
Member Jason Evans-Absent  
Member Gloria James-Present

**STAFF PRESENT:**

Amanda Rodriguez, CRA Executive Director  
Jenny Parham, City Clerk  
Angela Stone, Assistant City Clerk  
Courtney Johnson, City Attorney

**APPROVAL OF AGENDA:**

**Motion Member James to approve the Agenda as presented.  
Second Member Jamison.  
Motion carried 3-0.**

**APPROVAL OF MINUTES:**

**Motion Member James to approve the Minutes of the February 2, 2017 CRA Meeting with the addition of the word "to" on page two under Review and Discuss Downtown Banners.  
Second Member Jamison.  
Motion carried 3-0.**

**BUSINESS ITEMS**

**PRESENTATION OF DRAFT 2015-2016 ANNUAL REPORT.**

CRA Director Rodriguez presented the draft 2015-2016 Annual Report. She advises that this is a summary of projects we have worked on, Grants the CRA has given, grants we received for the Farmer's Market, Murals in the CRA, Music in the Park events, the Water Ways exhibit, James Paul Park projects, and other projects the CRA was involved in during the year. The Annual report also outlines the financials for the CRA for the year showing Expenses, Income, and Appropriations, and what is planned for the year moving forward.

### **REVIEW AND DISCUSS DOWNTOWN BANNERS.**

Attorney Johnson stated we have spoken with CGI Communications, the company working on the Banner Program, about some issues like a termination clause that should be in the contract. She states that none of the items would change what they are providing, just extra protection. She stated she will bring back what they are willing to agree to.

Member Jamison asked if we can opt out of the current agreement, or are we locked in. Attorney Johnson stated if backing out of the agreement is the wish of the board she can go back and ask them for this.

Member Jamison asked if any businesses have given CGI any funds for the banners. Attorney Johnson stated she was not aware.

CRA Director Rodriguez presented three proposed banner designs and would like give them the approved banner design at the same time as the amendments to the agreement, in order to save time.

Chair Jones stated she liked two and three, and maybe one with a different border color.

Member Jamison asked if the banners get damaged who replaces them. CRA Director Rodriguez stated that it is in the contract that the Company will replace the banner.

Ross Ambrose stated that he showed these to citizens in town and it was not particularly impressive to them. He spoke of the fixed brackets on some of the poles and those banners will need to be made exact, as they are an odd size. Cautioned having businesses sponsoring the banners, and spoke of this having no benefit to the City or the CRA. He spoke of the City website being put on these banners and it not being properly funded and kept up with.

Chair Jones asked the price of sponsorship for a banner. CRA Director Rodriguez stated it is \$800.00 per banner. CRA Director Rodriguez stated she did research just buying banners and the lowest price she could find was \$4,200.00. Mr. Ambrose stated to replace the current banners with the same type of banner is about \$5,500.00.

CRA Director Rodriguez stated that she is looking for direction.

Attorney Johnson stated that there is a liability and risk trying to back out of the agreement that has been in effect for a year and half.

Member Jamison stated he thinks that the pictures need to be distinctive. He stated he would like something more identifiable. CRA Director Rodriguez stated that the banners without sponsors we can put in the “Enjoy Our Good Nature” slogan.

Consensus to have the Contract issues worked out. CRA Director Rodriguez stated that she will get with a local photographer to see if we can use some of their photos.

### **CONSIDER APPROVAL OF QUILT MURAL DESIGN.**

CRA Director Rodriguez presented the Quilt Mural Designs; for Bennett’s it would be a Flag Heart, this is what they have selected; and the Antique Center will have the Florida Star and it will be a Rusty Red color. She stated that she is still working with Alice’s on their design.

**Motion Member James to approve the Quilt Mural Designs as presented.  
Second Member Jamison.  
Motion carried 3-0.**

### **GRANT UPDATE.**

CRA Director Rodriguez advised there are two open Residential Grants, but they should be closing out soon. She advised that we are accepting applications for Commercial Facade Grants through March 20, 2017.

### **CHAIR REPORT.**

Chair Jones thanked the CRA Director for her time to meet with her before the meetings in order to keep her up to date.

### **EXECUTIVE DIRECTOR REPORT.**

Advised Music in the Park had a great turn out for their February show. The next one will be March 19, 2017 and there will be a CD release party.

**Motion Member James to adjourn.  
Chair Jones adjourned the meeting 7:16 p.m.**